



GENERAL
HOSPITAL

SHOE
STORE

JOSE OLE'S
TACO SHOP

W E L C O M E

To
BEANTOWN
Use your bean

OUR HISTORY

Use your bean. Trust your heart. Build your character.



Founded in Boston, MA in 2006 by Thomas J. Hayes, Beantown Pals and its parent company Beantown Holdings, envisions the day when every child and adult will have a bean in their pot to stir up the creativity, kindness, and positive character we all need to make this world a better place. Our mission is to establish the Bean as a positive icon of creativity, joy, self-expression, and originality that encourages children to: "Use your bean. Trust your heart. Build your character".

Each character has its own storyline! Stay tuned. In addition to our product lines, Beantown Toys will be expanding to include an animated series, books, board games, digital games, phone apps, PC games, and an online virtual world with interactive play sites. All designed to increase toy sales and add profit to your bottom line.



ENDLESS POSSIBILITIES

In Beantown, the possibilities are endless! Every Bean or bean accessory can be combined to customize your own creation. With so many parts and pieces, you could build your own world for hours and hours!



**Now that's
Creative!**



MEET THE BEANS

These figures are packaged individually in a poly bag with a header card and come with a mini catalog. They stand 1.5" tall, have a removable hat and are made of durable ABS plastic. Fun to collect and are the beginning of creation in the bean world.



Header Card Bean

Offered in case of 24 per character
or Assorted Case of 24

Package Dimensions:
3"W x 4"L



Keychain Beans

Offered in case of 24 per character
or Assorted Case of 24

Package Dimensions:
3"W x 4"L

Classic Series



PITCH



PEELS



RUSTY



FLICKER



BLIZZY



SPROUT



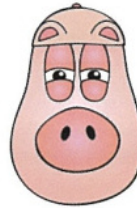
GAMMA



BLOO



SHARK MACHINE



OSCAR



GLOWIN



GWYN



SIR BEAN



KING BEAN



PRINCESS PATTY



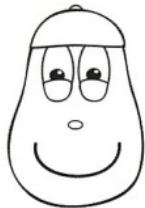
BOWIE



MAC



KIMBALL



MR. E

PROMO
BEANS



SAFARI SUNNY



APOLLO



CHOMPER



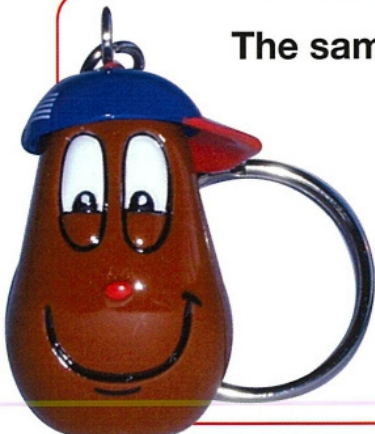
ROBOBEAN 4.0



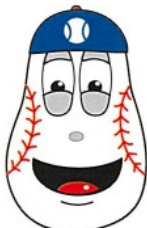
CHOW MEAN

Keychains

The same lovable bean with a convenient key ring. Perfect for bringing your bean anywhere you go!



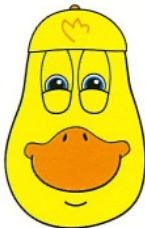
Bean



Pitch



Lucky



Quacker



Lobstah



Blitz



Kix

SPOON RACERS™

Each set comes with a unique Bean, Spoon Racer and a mini catalog. Spoon Racers have a four part assembly (Spoon, Handle, and 2 Wheels) that is fully interchangeable with all other Beantown Spoon Racers for full customization.



Case Pack: 12 Assorted
Package Dimensions: 4.5"W x 6.5" L x 1.25" D

Series Two



Cruiser Cali



Chase Invader



Buster



Beanborg



Roller Rusty



Wrecks



Moter Bite



Nitro Crow



Speed Eagle



Turbo Bean



Hot Rod Patty



Series One



Batty Jr.



Bongo



Bandit 21



Amazoid



Crush Cross



Duck Runner



Amazoid 2.0



Mr E. Rider



Papa Wheelie



Racer Bean



**All parts and pieces
can be combined with
other bean toys to create
endless possibilities!**

See our customization page for more details.



BEANBOTS™

Each Beanbot consists of a 12 piece, fully interchangeable construction system and includes 2 additional bonus building parts in every package.



Case Pack: 12 Assorted
Package Dimensions: 4.5"W x 6.5" L x 1.25" D

The Bots



Beandorid



Beanzilla



Bionic Bean



Frightly



Bumper



Iron Oink



Patty Tron



Flymite



Soy Fu



1 Glow!

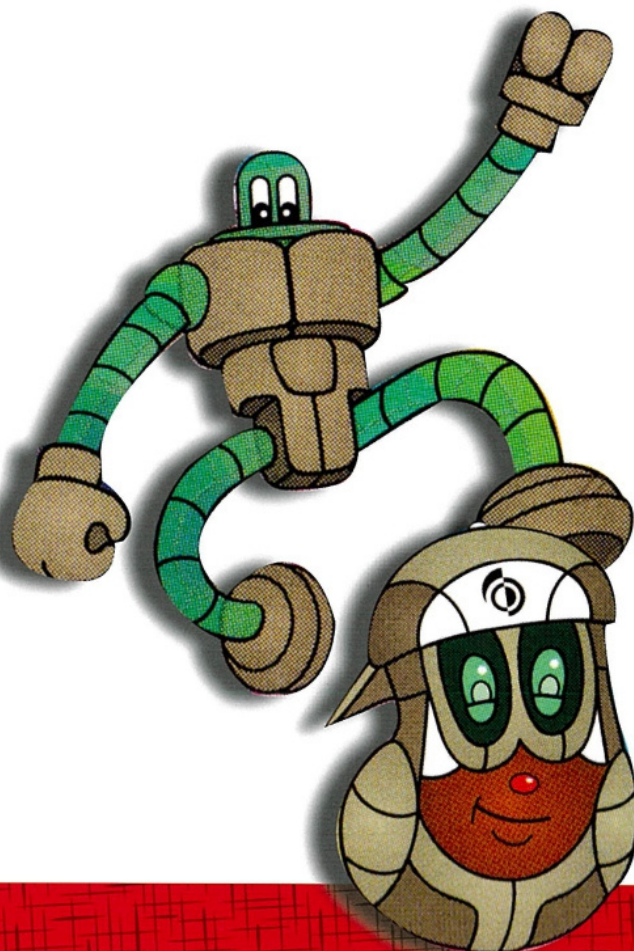
Thunderstein



Squidlock



Steam Hound



COMBINE
AND
CUSTOMIZE

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See our customization page for more details.

BEANTOWN SUPPORT



Bean Branding

Customize a bean to promote your brand! Beantown Toys can design a CUSTOM Bean for your next promotional event.

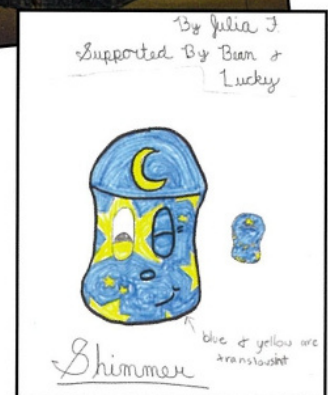
**Sports Teams
Companies
Schools
Stores**

**Fund-raisers
Holiday
Universities
Giveaways**

Beantown Gazette

www.BeantownGazette.com

Beantown encourages kids to share their Bean experiences. We stay interactive with them and post Pictures, Stories and Drawings submitted to our Beantown Gazette.



BeanTown PALS

